

KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 Main: (801)532-1300 Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
569909-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Kent Carbon	Salt Lake City	Local

Advertiser Product Estimate Number

Matheson/D/Congress Matheson for Congress 20 11637

Billing Address:

Media Strategies & Research Attention: Accounts Payable 1580 Lincoln Street Ste. 510 Denver, CO 80203

Send Payment To:

KSTU P.O. Box 677596 Dallas, TX 75267-7596

Flight Dates	Order #	Alt Order #
10/22/12 - 10/28/12	569909	
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
IDB#	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

							Spots/			
Line	Start Date	End Date	e Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1	10/22/12	10/28/12	M-F 5a-530a	5a-530a	11111	:30	5	\$175.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 11111		<u>Rate</u> \$175.00					
	Spots: # Ch	<u>Day A</u>	<u>ir Date</u> <u>Air Time</u> <u>Des</u>	<u>cription</u>	Start/End Time		<u>h Ad-ID</u>			Rate Type
	1 13	M 1	0/22/12 5:29 AM M-F	5a-530a	5a-530a		0 MATTV56			\$175.00 NM
	2 13	Tu 1	0/23/12 5:14 AM M-F	5a-530a	5a-530a	:3	0 MATTV56			\$175.00 NM
	3 13	W 1	0/24/12 5:21 AM M-F	5a-530a	5a-530a	:3	0 MATTV56			\$175.00 NM
1	4 13	Th 1	0/25/12 5:24 AM M-F	5a-530a	5a-530a	:3	0 MATT∨56			\$175.00 NM
	5 13	F 1	0/26/12 5:23 AM M-F	5a-530a	5a-530a	:3	0 MATT57			\$175.00 NM
2	10/22/12	10/28/12	M-F 530a-6a	530a-6a	11111	:30	5	\$175.00	NM	:
		Start Date 10/22/12	End Date MTWTFSS 10/28/12 11111		<u>Rate</u> \$175.00					
1	Spots: # Ch	<u>Day A</u>	ir Date Air Time Des	<u>cription</u>	Start/End Time		h <u>Ad-ID</u>			Rate Type
	1 13	M 1	0/22/12 5:52 AM M-F	530a-6a	530a-6a		0 MATTV56			\$175.00 NM
	2 13	Tu 10	0/23/12 5:41 AM M-F	530a-6a	530a-6a	:3	0 MATTV56			\$175.00 NM
	3 13	W 10	0/24/12 5:53 AM M-F	530a-6a	530a-6a	:3	0 MATTV56			\$175.00 NM
	4 13	Th 10	0/25/12 5:40 AM M-F	530a-6a	530a-6a	:30	0 MATT∨56			\$175.00 NM
	5 13	F 10	0/26/12 5:54 AM M-F	530a-6a	530a-6a	:30	0 MATT58			\$175.00 NM
3	10/22/12	10/28/12	M-F 6a-7a	6a-7a	11111	:30	5	\$375.00	NM	
		Start Date 10/22/12	End Date MTWTFSS 10/28/12 11111		<u>Rate</u> \$375.00					
	Spots: # Ch	Day A	ir Date Air Time Des	<u>cription</u>	Start/End Time		n <u>Ad-ID</u>			Rate Type
1	1 13	M 10	0/22/12 6:58 AM M-F	6a-7a	6a-7a	:30	) MATTV56			\$375.00 NM
	2 13	Tu 10	0/23/12 6:57 AM M-F	6a-7a	6a-7a	:30	) MATTV56			\$375.00 NM
	3 13	W 10	0/24/12 6:23 AM M-F	6a-7a	6a-7a	:30	) MATTV56			\$375.00 NM
	4 13	Th 10	0/25/12 6:12 AM M-F	6a-7a	6a-7a	:30	) MATTV56			\$375.00 NM
	5 13	F 10	0/26/12 6:24 AM M-F	6a-7a	6a-7a	:30	) MATT57			\$375.00 NM



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Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	11637

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
4 10/22/12	10/28/12	M-F 7a-8a	7a-8a	11121	:30	6	\$375.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 11121	Spots/Week 6	. <u>Rate</u> \$375.00					
Spots: # Ch			•	Start/End Time	Length	Ad-ID			Rate Type
1 13		22/12 7:50 AM M-F		7a-8a	-	MATTV56			\$375.00 NM
2 13	Tu 10/2	23/12 7:29 AM M-F	7a-8a	7a-8a	:30	) MATTV56			\$375.00 NM
3 13	W 10/	24/12 7:13 AM M-F	7a-8a	7a-8a	:30	) MATTV56			\$375.00 NM
6 13	Th 10/2	25/12 7:22 AM M-F	7a-8a	7a-8a	:30	) MATTV56			\$375.00 NM
4 13	Th 10/2	25/12 7:42 AM M-F	<sup>7</sup> a-8a	7a-8a	:30	) MATTV56			\$375.00 NM
5 13	F 10/2	26/12 7:59 AM M-F 7	7a-8a	7a-8a	:30	MATT58	ī		\$375.00 NM
5 10/22/12	10/28/12	M-F 8a-9a	8a-9a	12112	:30	7	\$375.00	NM	
	Start Date	End Date MTWTFSS	Spots/Week	Rate		· · · · · · · · · · · · · · · · · · ·	-		
	10/22/12	10/28/12 12112	/	\$375.00 Start/End Time	Lenath	V4-ID			Rate Type
Spots: # Ch	Day Air			8a-9a		MATTV56			\$375.00 NM
1 13		22/12		8a-9a		MATTV56			\$375.00 NM
6 13		23/12 8:54 AM M-F 8		8a-9a		MATTV56			\$375.00 NM
3 13		23/12 8:34 AW W-F 8		8a-9a		MATTV56			\$375.00 NM
4 13		25/12 8:40 AM M-F 8		8a-9a		MATTV56			\$375.00 NM
7 13		26/12 8:28 AM M-F 8		8a-9a		MATT57			\$375.00 NM
5 13	-	26/12 8:53 AM M-F 8		8a-9a		матт58			\$375.00 NM
6 10/22/12	10/28/12	Sa 7a-9a	7a-9a	S-	:30	1	\$325.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	10/22/12	10/28/12S-	1	\$325.00			*		Data Tara
Spots: # Ch	Day Air l			Start/End Time	Length				<u>Rate Type</u> \$325.00 NM
1 13	Sa 10/2	27/12 7:22 AM Sa 7a	ı-9a	7a-9a	:30	MATT57			\$325.00 NM
7 10/22/12	10/28/12	Su 7a-9a	7a-9a	S	:30	1	\$325.00	NM	
	Start Date 10/22/12	End Date MTWTFSS 10/28/12S	Spots/Week 1	<u>Rate</u> \$325.00					
Spots: # Ch	Day Air I		iption	Start/End Time	Length	Ad-ID			Rate Type
1 13		28/12 7:11 AM Su 7a		7a-9a	:30	MATT57			\$325.00 NM
8 10/22/12	10/28/12	M-F 9a-10a	9a-10a	1	:30	1	\$150.00	NM	
	Start Date 10/22/12	End Date MTWTFSS 10/28/121	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: # Ch	Day Air [	10,20,	iption .	Start/End Time	Length	Ad-ID			Rate Type
1 13		25/12 9:57 AM M-F 9		9a-10a	:30	MATTV56			\$150.00 NM
9 10/22/12	10/28/12	M-F 10a-11a	10a-11a	M	:30	1.	\$150.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	10/22/12	10/28/12 M		\$150.00	1	٠ ١٦			Bata Tuna
Spots: # Ch	Day Air I			Start/End Time	Length	MATTV56			<u>Rate Type</u> \$150.00 NM
1 13	M 10/2	22/12 10:20 AM M-F 1	∪a-11a	10a-11a	:30	MATT VOO			φ100.00 IVIVI



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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
10 10/22/12	10/28/12	M-F 11a-12p	11a-12p	W <b>-</b>	:30	1	\$175.00	NM	
Weeks: Spots: # C		End Date MTWTFSS 10/28/12W Date Air Time Descr 24/12 11:25 AM M-F 1		Rate \$175.00 <u>Start/End Time</u> 11a-12p		h <u>Ad-ID</u> 0 matt∨56			<u>Rate Type</u> \$175.00 NM
11 10/22/12	10/28/12	M-F 3p-4p	3p-4p	11111	:30	5	\$200.00	NM	
Weeks: Spots: <u>#</u> C 5 13 1 13 2 13 3 13 4 13	M 10/2 B Tu 10/2 B W 10/2 B Th 10/2	End Date MTWTFSS 10/28/12 11111 Date Air Time Desci 22/12 3:10 PM M-F 3 23/12 3:20 PM M-F 3 24/12 3:42 PM M-F 3 25/12 3:55 PM M-F 3	p-4p p-4p p-4p p-4p	Rate \$200.00 Start/End Time 3p-4p 3p-4p 3p-4p 3p-4p 3p-4p	:3: :3: :3:	1 Ad-ID 0 MATTV56 0 MATTV56 0 MATTV56 0 MATTV56			Rate Type \$200.00 NM \$200.00 NM \$200.00 NM \$200.00 NM \$200.00 NM
12 10/22/12	10/28/12	M-F 4p-5p	4p-5p	11111	:30	5	\$200.00	NM	
Weeks: Spots: # C 1 13 2 13 3 13 4 13 5 13	10/22/12 h <u>Day Air I</u> B M 10/2 B Tu 10/2 B W 10/2 B Th 10/2	End Date MTWTFSS 111111— Date Air Time Description M-F 4 3/12 4:20 PM M-F 4 4/12 4:38 PM M-F 4 4/12 4:12 PM M-F 4	p-5p p-5p p-5p p-5p	Rate \$200.00 Start/End Time 4p-5p 4p-5p 4p-5p 4p-5p	:30 :30 :30	Ad-ID ) MATTV56 ) MATTV56 ) MATTV56 ) MATTV56 ) MATTV56 ) MATTV56			Rate Type \$200.00 NM \$200.00 NM \$200.00 NM \$200.00 NM \$200.00 NM



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					\$	Spots/			
ine Start Date	End Date [	Description	Start/End Time	MTWTFSS	Length V	Veek	Rate	Туре	
13 10/22/12	10/28/12	M-F 5p-530p	5p-530p	11111	:30	5	\$300.00	NM	
Weeks:		nd Date MTW1 0/28/12 1111		<u>Rate</u> \$300.00					
Spots: # Ch 1 13	<u>Day</u> <u>Air Da</u>	te Air Time	Description M-F 5p-530p 0,13.10,13.11,13.12,13.13,1	Start/End Time 5p-530p	<u>Length</u> <i>2</i> :00	<u>\d-ID</u>			<u>Rate</u> <u>Type</u> \$300.00 NM
12 13	M 10/22/ Credited		M-F 530p-6p	530p <b>-</b> 6p	:00				\$900.00 NN
9 13	M 10/22/		M-F 5p-530p 13.2,14.2,14.4,13.1,13.5	5p-530p	4 OE:	ATTV56	-		\$800.00 NM
2 13	Tu 10/23/	12	M-F 5p-530p N,13.10,13.11,13.12,13.13,1	5p-530p	:00				\$300.00 NM
6 13	Tu 10/23/	12 5:14 PM	,, <i>13.10, 13.11,13.12,13.13,1</i> M-F 5p-530p 13.2,14.2,14.4,13.1,13.5	5p-530p	:30 №	IATTV56			\$800.00 NM
13 13	Tu 10/23/	12 5:57 PM	M-F 530p-6p 13.2,14.2,14.4,13.1,13.5	530p-6p	:30 №	ATTV56			\$900.00 NM
3 13	W 10/24/	12	M-F 5p-530p ),13.10,13.11,13.12,13.13,1	5p-530p	:00				\$300.00 NM
8 13	W 10/24/	12 5:27 PM	,, 73, 70, 73, 77, 73, 72, 73, 73, 7 M-F 5p-530p 13.2,14.2,14.4,13.1,13.5	5p-530p	:30 M	ATTV56			\$800.00 NM
<i>4</i> 13	Th 10/25/	12	M-F 5p-530p ),13.10,13.11,13.12,13.13,1	5p-530p	:00				\$300.00 NM
11 13	Th 10/25/		, 13.10, 13.11,13.12,13.13,1 М-F 530p-6p	530p-6p	:00				\$900.00 NM
7 13	Credited Th 10/25/	12 5:23 PM	M-F 5p-530p	5p-530p	:30 M	ATT57			\$800.00 NM
<i>5</i> 13	F 10/26/	12	13.2,14.2,14.4,13.1,13.5 M-F 5p-530p	5p-530p	:00				\$300.00 NM
10 13	F 10/26/	12 5:22 PM	,13.10,13.11,13.12,13.13,1 M-F 5p-530p	5p-530p	:30 M	АТТ58			\$800.00 NM
14 13	F 10/26/	12 5:59 PM	I3.2,14.2,14.4,13.1,13.5 W-F 530p-6p I3.2,14.2,14.4,13.1,13.5	530p-6p	:30 M	ATT58			\$900.00 NM
14 10/22/12		Л-F 530p-6p	530p-6p	11111	:30	5	\$400.00	NM	
		<u>nd Date</u> <u>MTWT</u> /28/12 1111		<u>Rate</u> \$400.00	· · · · · · · · · · · · · · · · · · ·				
Spots: # Ch	10/22/12 10 Day Air Dat		Description	Start/End Time	Length A	d-ID			Rate Type
1 13	M 10/22/3	12	M-F 530p-6p ,13.10,13.11,13.12,13.13,1	530p-6p 3.14	:00				<del>\$400.00</del> NM
2 13	Tu 10/23/1	12	, M-F 530p-6p ,13.10,13.11,13.12,13.13,1	530p-6p	:00				\$400.00 NM
3 13	W 10/24/1	12	M-F 530p-6p ,13.10,13.11,13.12,13.13,1	530p-6p	:00				\$400 <del>.</del> 00 NM
4 13	Th 10/25/1	12	л. 10,10,10,11,10,12,10,10,11 М-F 530р-6р ,13.10,13.11,13.12,13.13,1	530p-6p	:00				\$400.00 NM
5 13	F 10/26/1		M-F 530p-6p	530p-6p	:30 M	ATT57	<del></del>		\$400.00 NM
15 10/22/12	10/28/12 N	/I-F 630p-7p	630p-7p	-T	:30	1	\$450.00	NM -	
		<u>d Date</u> <u>MTWT</u> /28/12 -T		<u>Rate</u> \$450.00					
Spots: # Ch	Day Air Dat		Description	Start/End Time	Length A	d-ID			Rate Type
2 13	Tu 10/23/1		И-F 630p-7p	630ṗ-7p	:30 M	ATTV56			\$450.00 NM



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			Spots/		
	Туре	Rate	ngth Week	MTWTFSS	e Start Date End Date Description Start/End Time
	NM	\$900.00	:30 1	F	16 10/22/12 10/28/12 FOX Prime Friday 7-8p 7p-8p
				<u>Rate</u> \$900.00	Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/22/12         10/28/12        F         1
Rate Type			Length Ad-ID	Start/End Time	Spots: # Ch Day Air Date Air Time Description
\$900.00 NM		·	:30 MATT57	7p-8p	1 13 F 10/26/12 6:58 PM FOX Prime Friday 7-8p
	NM	\$1,500.00	:30 7	21121	17 10/22/12 10/28/12 M-F 9p-1005p 9p-1005p
				<u>Rate</u> \$1,500.00	Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/22/12         10/28/12         21121         7
Rate Type			Length Ad-ID	Start/End Time	Spots: # Ch Day Air Date Air Time Description
\$1,500.00 NM			:30 MATTV56	9p-1005p	6 13 M 10/22/12 10:14 PM M-F 9p-1005p
\$1,500.00 NM			:30 MATTV56	9p-1005p	1 13 M 10/22/12 10:32 PM M-F 9p-1005p
\$1,500.00 NM			:30 MATTV56	9p-1005p	2 13 Tu 10/23/12 9:57 PM M-F 9p-1005p
\$1,500.00 NM			:30 MATTV56	9p-1005p	3 13 W 10/24/12 10:16 PM M-F 9p-1005p
\$1,500.00 NM			:30 MATT58	9p-1005p	7 13 Th 10/25/12 10:08 PM M-F 9p-1005p
\$1,500.00 NM			:30 MATT57	9p-1005p	4 13 Th 10/25/12 10:24 PM M-F 9p-1005p
\$1,500.00 NM			:30 MATT58	9p-1005p	5 13 F 10/26/12 9:57 PM M-F 9p-1005p
	NM	\$800.00	:30 1	S-	18 10/22/12 10/28/12 Sa 9p-1005p 9p-1005p
				<u>Rate</u> \$800.00	Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/22/12         10/28/12        S-         1
Rate Type			Length Ad-ID	Start/End Time	Spots: # Ch Day Air Date Air Time Description
\$800.00 NM		<u> </u>	:30 MATT58	9p-1005p	1 13 Sa 10/27/12 10:19 PM Sa 9p-1005p
	NM	\$1,500.00	:30 1	S	9 10/22/12 10/28/12 Su 9p-1005p 9p-1005p
				<u>Rate</u> \$1,500,00	Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/22/12         10/28/12        5         1
Rate Type			Length Ad-ID	Start/End Time	Spots: # Ch Day Air Date Air Time Description
\$1,500.00 NM			:00	9p-1005p	1 13 Su 10/28/12 Su 9p-1005p Credited
	NM	\$400.00	:30 1	-T	20 10/22/12 10/28/12 M-F 1005p-1035p 1005p-1035p
				<u>Rate</u> \$400.00	Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/22/12         10/28/12         -T         1
Rate Type			Length Ad-ID		10/22/12 10/28/12 -T 1
<u>Rate Type</u> \$400.00 NM			Length Ad-ID :30 MATTV56	\$400.00	10/22/12 10/28/12 -T 1
	NM	\$125.00		\$400.00 Start/End Time	10/22/12 10/28/12 -T 1  Spots: <u>#</u> Ch <u>Day Air Date Air Time Description</u>
	NM	\$125.00	:30 MATTV56	\$400.00 <u>Start/End Time</u> 1005p-1035p F <u>Rate</u>	10/22/12   10/28/12   -T   1
	NM	\$125.00	:30 MATTV56	\$400.00 <u>Start/End Time</u> 1005p-1035p	10/22/12   10/28/12   -T   1

Payment Terms 30 Days

Agency Commission

\$4,650.00

\$31,000.00

Net Amount Due

**Gross Total** 

\$26,350.00

Total Spots